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CENTRAL INTELLIGENCE AGENCY

INFORMATION REPORT

COUNTRY Rumania

SUBJECT New Times Motion Pictures

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1. There are more than five hundred moving picture shows in Rumania of the type called Timpuri Noi (New Times). They are located in the larger cities, such as Bucharest, Cluj, Timisoara, Iasi, Brasov, as well as in the provinces. These cinemas show only Soviet propaganda films, news designs, and other documentaries meant to demonstrate to the Rumanian masses the "socialist way of life" in the USSR.
2. These films are regarded as having an important part in the education of the working mass. They present the USSR as the most civilized country in the world and the most advanced in science and organization. According to UTM (Uniunea Tineretilor Muncitoresci) agitators, these films are to familiarize the Rumanian public with Soviet life and popularize the "New".
3. Efforts are now being made to nationalize the motion picture shows. They are meant to become centers of culture, in contrast with cinemas elsewhere in the world--which, according to the communist press in Bucharest, are real centers of corruption and ruin sound social morality. School authorities have been ordered to use even their reception halls, if necessary, but at all costs to make sure the school children see these Soviet films.
4. In addition, the cinema studios of Buztea, near Bucharest, are now equipped with Soviet materials. They will soon begin the production of socialist propaganda films in Bucharest itself.

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